aidias
Research | Education | Strategy | Training
20 YEARS
200+
CLIENTS
We help you get more customers

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Aidias Consulting Group | Profitable Growth Strategies

Market Research Services

WE HELP YOU GET MORE CUSTOMERS | 22 YEARS | 225+ CLIENTS | IIT/IIM ALUMNI

aidias
20 YEARS
200+
We help you get more customers

22+ Years

of established corporate trust.

225+ Client Organizations

across all major sectors.

Helping businesses grow their customers profitably.

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20 YEARS 200+ CLIENTS

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Our Pedigree

Academic Foundations

IIT, IM, Stanford, MIT, and Edinburgh.

Corporate DNA

The World Bank, McKinsey, Emirates Airlines, Pfizer, Berger Paints, and ABP Limited.

WE HELP YOU GET MORE CUSTOMERS | 22 YEARS | 225+ CLIENTS | IIT/IIM ALUMNI

aidias 20 YEARS 200+ CLIENTS We help you get more customers

Complete Market Intelligence to Drive Confident Business Decisions

We transform raw data and human perception into a unified ecosystem for strategic growth.

The What — Quantitative Research

Establishing the foundation through hard data, logic, and concrete market metrics.

The Why — Qualitative Research

Uncovering the human insight, emotion, and perception driving consumer behavior.



The Reality — Mystery Audit

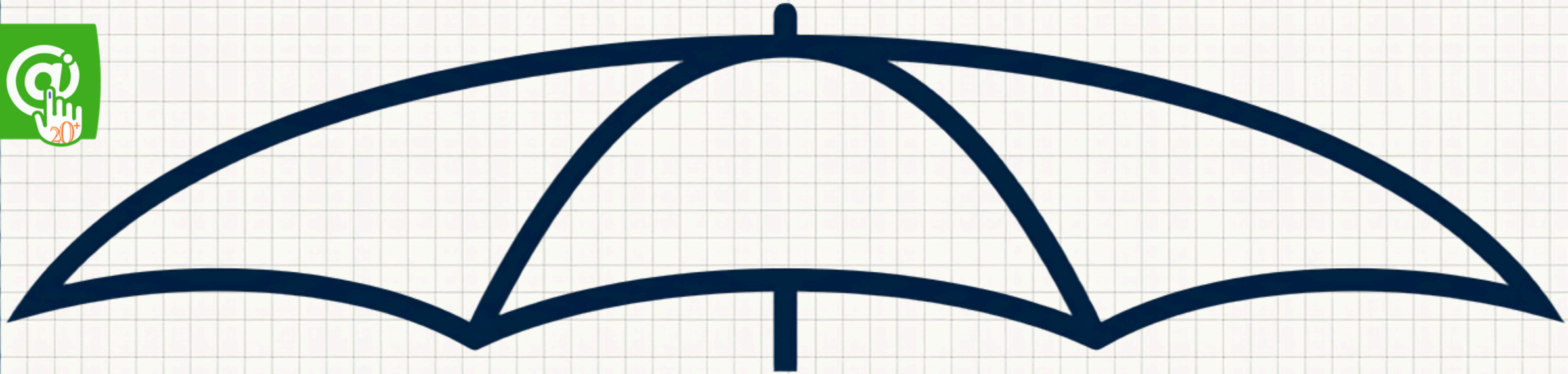
Capturing the ground-truth and observing the operational reality of your customer experience.

The Strategy — Customer & Market Insights

Synthesizing data into forward momentum, market positioning, and strategic action.

The ACG Diagnostic Toolkit: Identify Your Blind Spots





Credible & Trusted Team: Built over 22 years of successful partnerships

Experienced Senior Resources

Delivering the ease and comfort of working exclusively with senior, heavily experienced corporate veterans.

Practical Recommendations

Crafting strategies that are simple, practical, and heavily aligned with your specific organizational culture.

Execution with Guidance

We don't just leave a report. ACG guides your teams personally on the ground to execute recommended strategies.

Focus on Business Outcomes

A relentless, committed focus to translating training and strategy directly into profitable business results.

PROVEN IMPACT ACROSS SECTORS

AUTOMOBILES:
CEAT, Tata Motors, Maruti

MEDIA:
Star TV, Times of India, Mint

PREMIUM RETAIL:
P C Chandra Jewellers, Blue and Blues

BFSI:
State Bank of India, National Insurance

TECHNOLOGY & KPO:
Pinnacle Infotech, StockEdge

HEALTHCARE:
Fortis, ILS Hospitals

AGRICHEMICALS & FMCG: EMAMI, KEVENTER

ENGINEERING:
Usha Martin, Shyam Steel, Vikram Solar

EDUCATION:
TCG CREST, Sushila Birla School

REAL ESTATE:
NK Realtors, Srjan Realty

and many more..

Let’s grow your customers profitably.

aidiasconsulting.com

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